

SARA EIDELSHTEIN

SENIOR PRODUCT DESIGNER

PROFILE

Every interaction tells a story through a user journey. As a designer, this user journey guides me in my decision-making process. I examine my interactions with everything in this world and apply it to my design. User experience is so much more than a digital interface. Call me lucky, I fell into a profession perfectly suited to my nature of observation and creativity.

When I'm not in the office, I prefer to be in the mountains or by the beach, hanging with friends over a home-cooked meal or finding a reason to be in costume for an unassuming event.

HARD SKILLS

Adobe CC

Sketch

Invision

Figma

Zeplin

HTML & CSS

Bootstrap

I'd love to tell you more about my skills as a designer. In an effort to reduce paper waste, please visit my [Soft Skills page here](#).

[VIEW PORTFOLIO](#)

WORK EXPERIENCE

PRODUCT UX/UI DESIGNER

QEDIT | March 2019-Present | In-house

Focused on privacy-enhancing technologies across various enterprise applications. Creating user experiences in the areas of blockchain and centralized systems. Significant work in data visualization, analytics, and dashboard design. Extensive work in building hi-fidelity prototypes for investor and customer buy-in.

PRODUCT DESIGN- UX/UI & MARKETING DESIGNER

MutualArt | July 2018- March 2019 | In-house

Building features for the MutualArt site from concept to development and iterations. Developed a new product for analytics in the art market based on art lot history. Continual development of features to increase customer retention and market to new customers.

PRODUCT DESIGN- UX/UI & MARKETING DESIGNER

IT Central Station | May 2017- July 2018 | In-house

Led product management, design, and product marketing. Developed new features and improved site platform used to gather user reviews for enterprise software.

MARKETING WEB & GRAPHIC DESIGNER

Ceremonie Tea | January-April 2017 | In-house

(temporary maternity leave filled position)
Design graphic materials for web and print in line with company branding.

MARKETING GRAPHIC DESIGNER

Shalva National Center | September-December 2016

(temporary maternity leave filled position)
Support marketing efforts of the non-profit organization by designing marketing web and print materials.

FREELANCE PRODUCT & MARKETING DESIGNER

Teatree Design | 2011-2019

Freelance designer and consultant with focus in UX/UI auditing and branding.